

EAFP 2019 Student Workshop

in Porto

Preparing for an Effective Poster Session: Content, Style, and Interactions



Preamble

Despite the key importance of posters as a means of communication scientific research, particularly at large conferences, many posters fail to communicate in a way that is effective, informative, and inspiring. In this workshop we will share key recommendations for content and style of the poster, and for having an enjoyable and productive dialogue with fellow investigators who visit the posters.

Workshop topics

We will consider:

- (1) The poster session as a key mechanism for scientific communication, comprising the poster itself and the interactions between presenter and audience; the importance of preparing for both parts!
- (2) Content: key topics to present, how to determine what to include, what to exclude
- (3) Style: the reader's perspective (visual and knowledge), layout, text, images (graphic and photographs), colours, fonts
- (4) Interactions: how to have an interesting and productive dialogue with your audience
- (5) Recommended resources – print and electronic

Workshop format

The workshop will mix didactic elements, individual exercises, and small group work.

Workshop materials

Participants will receive lecture materials, hardcopy worksheets, and checklists for effective poster preparation and interactions.

Organizers

The workshop leaders are Dr. Barbara Nowak and Dr. Sarah Poynton. Dr. Nowak is Associate Editor of the Journal of Fish Diseases, and a member of the editorial boards for a number of other journals. Dr. Poynton is a reviewer for a diversity of aquatic animal health journals, teaches scientific and biomedical writing, and is a freelance editor.

Dr. Nowak and Dr. Poynton have taught the well-attended EAFP student workshops on scientific publishing in Las Palmas in 2015, and on titles, figures and tables in Belfast in 2017.

Workshop duration

Two hours